Academic Lobbying  
December 5 and 6, 2019  
Columbia University, Brown Institute for Media Innovation  
2950 Broadway, New York, NY

A joint conference of Columbia University*, Harvard Business School, Booth School of Business at University of Chicago, and Blavatnik School of Government at University of Oxford.  

*Graduate Schools of Business, Law, and International and Public Affairs (SIPA)

Thursday, December 5, 2019

12:00 - 12:30 pm  Registration  
Light lunch provided

12:30 - 12:45 pm  Welcome Remarks: Kent Daniel, Jan Svejnar, and Eric Talley

Kent Daniel, Columbia Business School  
Jan Svejnar, Columbia SIPA  
Eric Talley, Columbia Law School

12:45 - 1:45 pm  Theory of the Firm, Corporate Purpose, and Academic Lobbying

Moderator: Bruce Kogut, Columbia Business School

Rebecca Henderson, Harvard Business School  
Karthik Ramanna, University of Oxford Blavatnik School of Government  
Luigi Zingales, Chicago Booth

1:45 - 3:00 pm  Academic Research and Researchers on Academic Research?

Moderator: Maryann Feldman, Department of Public Policy, University of North Carolina

David Egilman, Pharmaceutical Research  
Maximilian Muhn, Chicago Booth  
Rodrigo Soares, Columbia SIPA

3:00 - 3:15 pm  Break

3:15 - 4:15 pm  What the Press Tells Us is the Problem . . .

Moderator: Andrew Revkin, Earth Institute, Columbia University; formerly New York Times

Sam Roe, Chicago Tribune  
Susanne Rust, Los Angeles Times
4:30 - 6:00 pm  **Expert Witnesses and Academics**  
Interviewer and Moderator: [Eric Talley](#), Columbia Law School  
[Judge Jed Rakoff](#), Senior United States District Court Judge, Southern District of New York  
[David Madigan](#), Columbia University (comments)

6:00 - 7:00 pm  **Keynote Speaker: Lee Goldman**  
[Lee Goldman](#), Harold and Margaret Hatch Professor, Executive Vice President and Dean of the Faculties of Health Sciences and Medicine, and Chief Executive of Columbia University Medical Center

7:30 pm  **Dinner at Pisticci**  
Please join the organizing committee and program participants for a dinner at Pisticci.

**Friday, December 6, 2019**

8:30 am  **Registration**  
Light breakfast provided

9:00 - 10:15 am  **Why'd You Do It, Frankie?**  
Moderator: [Susan Helper](#), Case Western Reserve University  
[Christian Decker](#), University of Zurich  
[Zubin Jelveh](#), UChicago Urban Labs  
[Tamar Oostrom](#), MIT

10:15 - 10:30 am  **Break**

10:30 - 11:45 am  **Discussion: Conflict of Interest in Industrial Economics**  
Moderator: [Jesse Eisinger](#), ProPublica  
[Anat Admati](#), Stanford University  
[Daniel Stevens](#), Google Transparency Project  
[Matt Stoller](#), Open Markets  
[Glen Weyl](#), Microsoft Labs

11:45 am - 12:00 pm  **Break**  
Light lunch provided

12:00 - 1:00 pm  **Keynote speakers: Daniel Golden, David Armstrong and Annie Waldman on “Dollars for Profs”**  
[David Armstrong](#), ProPublica  
[Daniel Golden](#), ProPublica  
[Annie Waldman](#), ProPublica
References


Decker, Christian, *Why so many significant Phase 3 results in clinical trials?*, CEPR.

Ho, Daniel, *Does Peer Review Work? An Experiment of Experimentalism*, SSRN.


Oostrom, Tamar, *Funding of Clinical Trials and Reported Drug Efficacy*.

Soares, Rodrigo, *Glyphosate Use in Agriculture and Birth Outcomes of Surrounding Populations*, SSRN.