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1 *****;
2 * This file computes variables required for the trading strategy tests *;
3 * NOTE - this file only includes size and BTM as characteristics *;
4 * Last updated: 31 August 2018 *;
5 *****;
6
7 libname home 'YOUR_DIR';
8 libname char "YOUR_DIR";
9 libname master "YOUR_DIR";
10
11
12 *****;
13 ** CAR: [y,xx] return minus size-btm matched portfolio return
14 ** Form size breakpoints based on American exchanges and industry-
15 ** adjusted BTM
16 *****;
17
18 * Let's do quintiles for portfolio formation *;
19 %let size = 5;
20 %let btm_break = 5;
21
22 * This file is divided into the following parts:
23 * I. The Size and BTM portfolios for a given date range.
24 * II. Determine the portfolio for each firm-quarter and find the long-term (i.e.,
25 monthly) returns for the portfolio
26 * III. The short-term (i.e., daily) returns for the portfolio
27 * IV. The short-run and long-run returns for the sample firms
28 * V. Calculate the BHAR over the specified ranges;
29
30 *****
31 *
32 I. Allocate all firms into Size/BTM portfolios for a given date range
33 *****
34 *;
35
36 rsubmit;
37 proc sql;
38     create table size as select
39         date, permno, hexcd, shrout, prc
40     from crsp.msft
41     /* Specify exchanges */
42     where hexcd in (1,2,3)
43     /* Our sample begins in 2012, so pull in everything on or after 2010 to be
44 safe */
45     and year(date) >= 2010
46     order by permno, date;
47 quit;
48
49 * Ensure no duplicates *;
50 proc sort data=size out=size nodupkey; by permno date; run;
51
52 proc download data=size out=size; run;
53 endrsubmit;
54
55 * Calculate market value and create quintile breakpoint for each month *;
56 data size; set size;
57     mkt_val = abs(prc)*shrout;
58 run;
59 proc sort data=size; by date mkt_val; quit;
60
61 * Create size quintiles *;

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62 proc rank data=size out=size2 groups=&size.;
63     by date;
64     var mkt_val;
65     ranks size_quintile;
66 quit;
67
68 * Create size breaks which will be used later for missing values *;
69 proc means data=size2 noprint min nway missing;
70     class date size_quintile;
71     var mkt_val;
72     output out=size_breaks (drop=_type_ _freq_) min=min_value;
73 run;
74
75 data size_breaks; set size_breaks;
76     if size_quintile=. then delete;
77 run;
78
79 * Create a range for each quintile *;
80 proc sort data=size_breaks; by date size_quintile; quit;
81 proc expand data=size_breaks out=size_breaks;
82     by date;
83     id size_quintile;
84     convert min_value = max_value /transformout= (lead 1) method=none;
85 quit;
86
87 * Replace the "." for max_value with a large number to make matching easier *;
88 * Similarly, set min mkt_value for smallest quintile to be 0 *;
89 data size_breaks; set size_breaks;
90     if max_value=. then
91         max_value=999999999999;
92     if size_quintile=0 then
93         min_value =0;
94     /* Prevents firms at cutpoint from being double counted */
95     max_value = max_value-0.0001;
96 run;
97
98 **** Move onto BTM portfolio ****;
99 * Calculate BTM for all firms *;
100 * Download CRSP/Compustat data *;
101 rsubmit;
102 proc sql;
103     create      table compq as
104     select      a.gvkey, a.datadate, a.rdq, (a.fyearq * 10) + a.fqtr as fyearqtr,
105 a.atq, a.atq - a.ltq as book, a.ceqq, a.prccq
106     from        comp.fundq as a
107     where       ((indfmt = 'INDL') and (consol = 'C') and (popsrc = 'D') and (datafmt
108 = 'STD'))
109               /* This date range should work fine for BTM */
110               and '30jan2011'd le datadate le '31dec2015'd
111     order by   gvkey, fyearqtr, atq descending;
112 quit;
113
114 * Eliminate duplicate quarters - very small number so just ignore them *;
115 proc sort data=compq nodupkey; by gvkey fyearqtr; run;
116
117 * Bring in permnos from CRSP *;
118 proc sql;
119     create table compq2 as select
120         a.*, b.lpermno as permno
121     from compq as a left join crsp.ccmxpf_linktable as b
122     on a.gvkey eq b.gvkey

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123         and not missing(b.lpermno)
124         and b.linktype in ('LU', 'LC', 'LD', 'LF', 'LN', 'LO', 'LS', 'LX')
125         and b.linkprim in ('C', 'P')
126         and (b.linkdt <= a.rdq or b.linkdt = .B)
127         and (a.rdq <= b.linkenddt or b.linkenddt = .E);
128 quit;
129
130 * Remove duplicate entries *;
131 proc sort data=compq2 out=compq2 nodupkey; by gvkey fyearqtr; run;
132 * Kill obs with missing permnos *;
133 data compq2; set compq2; where not missing(permno); run;
134
135 proc download data=compq2 out=compq2; run;
136 endrsubmit;
137
138 * Save to characteristic-adjusted folder *;
139 data char.bm_data; set compq2; run;
140
141 * Take the most recent datadate for a given RDQ *;
142 proc sort data=char.bm_data out=btm; by permno rdq descending datadate; quit;
143 * Remove duplicates *;
144 proc sort data=btm out=btm nodupkey; by permno rdq; quit;
145 * Create RDQ 'windows' for which the quarterly BVE is valid *;
146 proc sort data=btm out=btm nodupkey; by permno datadate; quit;
147
148 data btm; set btm;
149     /* Make sure we have valid RDQs */
150     where not missing(rdq);
151     /* Reset RDQ to be 3 months after fiscal quarter-end if difference is
152 greater
153         than 6 months. This occurs for a small number of observations (around
154         95 out of near 100k) */
155     if intck('Month',datadate,rdq)>6 then rdq=intnx('Month',datadate,4)-1;
156 run;
157
158 proc expand data=btm method=none out=btm;
159     by permno;
160     id datadate;
161     * Create lead RDQ variable *;
162     convert rdq = rdq_lead /transformout= (lead 1) method=none;
163 quit;
164
165 data btm; set btm;
166     rdq_lead = rdq_lead-1; /* So there arent two reports for a given date */
167     if ceqq=. then ceqq=book;
168     if ceqq=. then delete;
169     if rdq_lead =. then rdq_lead = intnx('Month',rdq,3);
170     if rdq_lead < rdq then delete;
171 run;
172
173 * Bring in calendar month-end dates from CRSP for merging *;
174 * Since are we forming portfolios as of each month-end *;
175 rsubmit;
176 proc sql;
177     create table dates as select
178         caldt
179     from crsp.msp500 (where=(year(caldt)>=2010));
180 quit;
181
182 proc download data=dates out=dates;
183 quit;

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184 endrsubmit;
185
186 * Join datasets *;
187 proc sql;
188     create table returns as select distinct
189         a.*, b.gvkey, b.permno, b.datadate,
190         b.rdq, b.rdq_lead, b.ceqq
191     from dates as a left join btm as b
192     on a.caldt between b.rdq_lead and b.rdq;
193 quit;
194
195 * Check to make sure there are no duplicates *;
196 proc sort data=returns nodupkey; by permno caldt; quit;
197
198 * Pull in monthly returns and price data as of calendar month-end *;
199 rsubmit;
200 proc upload data=returns out=returns; run;
201 proc sql;
202     create table returns as select
203         a.*, b.ret, abs(b.prc) as prc, b.shrout
204     from returns as a, crsp.msf as b
205     where a.permno = b.permno
206     and month(a.caldt) = month(b.date)
207     and year(a.caldt) = year(b.date);
208 quit;
209
210 * Also bring in SIC codes for FF48 industry classifications *;
211 proc sql;
212     create table returns as select distinct
213         a.*, b.sic as siccd
214     from returns as a left join comp.company as b
215     on a.gvkey = b.gvkey;
216 quit;
217
218 proc download data=returns out=returns; run;
219 endrsubmit;
220
221 * Calculate market value and BTM *;
222 data returns2; set returns;
223     mkt_val = prc*shrout;
224     label mkt_val = 'Market Value';
225     btm = ceqq*1000/(prc*shrout);
226     label btm = 'Book-to-market';
227 run;
228
229 * Bring in existing size quintiles *;
230 proc sql;
231     create table returns2 as select distinct
232         a.*, b.size_quintile, b.min_value, b.max_value
233     from returns2 as a left join size_breaks as b
234     on a.caldt = b.date
235     and a.mkt_val between b.min_value and b.max_value;
236 quit;
237
238 * Find the mean BTM average for each Fama French 48 industry for each month *;
239 * Fix a couple of SIC codes *;
240 data returns2; set returns2;
241     if SICCD in (3990,3999) then SICCD = 3991;
242 run;
243
244 * Bring in FF48 codes from macro file *;

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245 %ff48(data=returns2, out=returns3, sic=SICCD, newvarname=FF_IND);
246 proc sort data=returns3; by FF_IND caldt; run;
247
248 * Deal with extreme BTM values *;
249 %Winsorize_Truncate(dsetin=returns3, dsetout=returns3, vars=btm, type = W, pctl = 2
250 98);
251
252 * Determine BTM industry average for each calendar month-end *;
253 proc means data = returns3 noprint;
254     by FF_IND caldt;
255     var btm;
256     output out = BTM_IND (drop=_Type_ _freq_) mean=bmind;
257 run;
258
259 * Calculate long-term Industry BTM Average *;
260 data BTM_IND; set BTM_IND;
261     by FF_IND caldt;
262     retain avg n;
263     if first.FF_IND then do;
264         avg=bmind;
265         n=1;
266         bmavg=avg;
267     end;
268     else do;
269         bmavg=((avg*n)+bmind)/(n+1);
270         n+1;
271         avg=bmavg;
272     end;
273     format bmavg comma8.2;
274     drop avg n bmind;
275 run;
276
277 * Adjust firm-specific BTM for industry averages *;
278 proc sql;
279     create table returns3 as select
280         a.*, b.bmavg as BTM_AVG "LT Industry BTM Ratio" format comma8.2,
281         (a.btm-b.bmavg) as BTM_ADJ "Adjusted BTM Ratio" format comma8.2
282     from returns3 as a, BTM_IND as b
283     where a.caldt=b.caldt and a.FF_IND=b.FF_IND;
284 quit;
285
286 * Determine BTM quintiles within each size quintile *;
287 proc sort data=returns3; by caldt size_quintile BTM_ADJ; quit;
288
289 * Create BTM quintiles *;
290 * Output to characteristic-adjusted folder *;
291 proc rank data=returns3 out=char.port_form1 groups=&btm_break.;
292     by caldt size_quintile;
293     var BTM_ADJ;
294     ranks btm_quintile;
295 quit;
296
297 * Run this code to address observations that potentially fall off *;
298 * We create this now and pull it back in later *;
299 proc means data=char.port_form1 noprint min nway missing;
300     class caldt size_quintile btm_quintile;
301     var BTM_ADJ;
302     output out=btm_breaks (drop=_type_ _freq_) min=min_value;
303 run;
304
305 data btm_breaks; set btm_breaks;

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306         if btm_quintile=. then delete;
307 run;
308
309 * Create a range for each quintile *;
310 proc sort data=btm_breaks; by caldt size_quintile btm_quintile; quit;
311
312 proc expand data=btm_breaks out=btm_breaks;
313     by caldt size_quintile;
314     id btm_quintile;
315     convert min_value = max_value /transformout= (lead 1) method=none;
316 quit;
317
318 * Replace the "." for max_value with a large number to make matching easier *;
319 * Similarly, set min BTM_ADJ for smallest quintile to be -99999999999 *;
320 data btm_breaks; set btm_breaks;
321     if max_value=. then
322         max_value=99999999999;
323     if btm_quintile=0 then
324         min_value =-99999999999;
325     /* Prevents firms at cutpoint from being double counted */
326     max_value = max_value-0.0001;
327 run;
328 * Around 1650 obs, which is consistent with 5x5x[5x12] as we have about 5 years of
329 data here for now *;
330
331 * Clean up variables, re-order, and only keep the observations which are non-
332 missing *;
333 * We do this now and then again after we do momentum *;
334 proc sql;
335     create table char.port_form2 as select distinct
336         caldt, permno, size_quintile, btm_quintile, FF_IND, *
337     from char.port_form1 (where=(not missing(size_quintile+btm_quintile)));
338 quit;
339
340 * Check for duplicates *;
341 %dupl(dset=char.port_form2,keys=permno caldt);
342
343 data char.port_form3; set char.port_form2; run;
344 proc sort data=char.port_form3 out=temp; by size_quintile btm_quintile; run;
345
346 *****
347 *;
348 *II. Find what size/BTM portfolio each sample firm falls into and calculate
349 benchmark returns for the portfolio;
350 *****
351 *;
352
353 * Bring in the master dataset at this point *;
354 * This is our main in-sample dataset, but only bring in a few variables *;
355 data ret_data; set master.Step2_final(keep=gvkey fyearqtr rdq_to_use btm mkt_cap
356 permno); run;
357
358 * Bring in SIC codes again *;
359 rsubmit;
360 proc upload data=ret_data; run;
361 proc sql;
362     create table ret_data2 as select
363         a.*, b.sic as siccd
364     from ret_data as a left join comp.company as b
365     on a.gvkey = b.gvkey;
366 quit;

```

```

367
368 proc download data=ret_data2 out=ret_data2; run;
369 endrsubmit;
370
371 * Fix one block of SICs *;
372 data ret_data2; set ret_data2;
373 if SICCD in (3990,3999) then SICCD = 3991;
374 run;
375
376 * Create industry codes again *;
377 %ff48(data=ret_data2, out=ret_data2, sic=SICCD, newvarname=FF_IND);
378
379 * Find portfolios that will be used as a benchmark based on date, size, and BTM
380 portfolio *;
381 proc sql;
382     create table target_benchmark as select distinct
383         a.gvkey, a.fyearqtr, a.rdq_to_use, a.btm as btm_current, a.mkt_cap*1000
384 as mkt_cap_current, a.permno, a.FF_IND,
385         b.caldt, b.size_quintile, b.btm_quintile
386 from ret_data2 as a left join char.port_form3 as b
387 on a.permno = b.permno
388 /* Want to merge such that the portfolios are formed for the month preceding
389 a given EA */
390 and intck('Month',a.rdq_to_use,b.caldt)=-1;
391 quit;
392
393 * Next blocks of code are to minimize loss of observations *;
394 * Merge in caldt *;
395 proc sql;
396     create table target_benchmark as select distinct
397         a.*, b.trading_date format YYMMDDN8.
398 from target_benchmark as a left join char.trading_dates_final as b
399 on a.rdq_to_use = b.orig_date;
400 quit;
401
402 proc sql;
403     create table target_benchmark as select distinct
404         a.*, b.caldt as caldt2
405 from target_benchmark as a left join dates as b
406 on intck('month', b.caldt, a.trading_date) = 1;
407 quit;
408
409 * Merge in mkt_cap at caldt2 and BTM from most recent rdq before caldt2 *;
410 rsubmit;
411 proc upload data=target_benchmark; quit;
412 proc sql;
413     create table target_benchmark2 as select
414         a.*, abs(b.prc)*shrout as mkt_cap
415 from target_benchmark as a, crsp.msf as b
416 where a.permno = b.permno
417 and month(a.caldt2) = month(b.date)
418 and year(a.caldt2) = year(b.date);
419 quit;
420
421 proc sql;
422     create table compq as
423     select a.gvkey, a.datadate, a.rdq, (a.fyearq * 10) + a.fqtr as fyearqtr,
424 a.atq, a.atq - a.ltq as book, a.ceqq, a.prccq*a.cshoq*1000 as mkt_cap2
425 from comp.fundq as a
426 where ((indfmt = 'INDL') and (consol = 'C') and (popsrc = 'D') and (datafmt
427 = 'STD'))

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```

428         and '30jan2011'd le datadate le '31dec2015'd
429     order by gvkey, fyearqtr, atq descending;
430 quit;
431
432 * Eliminate duplicate quarters - very small number so just ignore them *;
433 proc sort data=compq nodupkey; by gvkey fyearqtr; run;
434
435 proc sql;
436     create table target_benchmark2 as select
437         a.*, b.ceqq, b.book, b.mkt_cap2, b.rdq as rdq_prior
438     from target_benchmark2 as a left join compq as b
439     on a.gvkey = b.gvkey
440     /* Six-month look back period for BTM */
441     and intck('month',a.caldt2,b.rdq) between -6 and 0
442     order by gvkey, fyearqtr, rdq descending;
443 quit;
444
445 proc sort data=target_benchmark2 nodupkey; by gvkey fyearqtr; run;
446
447 * Bring back down locally *;
448 proc download data=target_benchmark2; quit;
449 endrsubmit;
450
451 * Re-create BTM variable for missing observations *;
452 data target_benchmark3 (drop=btm_current ceqq book mkt_cap2 mkt_cap_current
453 rdq_prior);
454     set target_benchmark2;
455     if mkt_cap=. then mkt_cap=mkt_cap2;
456     if mkt_cap=. then mkt_cap=mkt_cap_current;
457     if ceqq=. then ceqq=book;
458     btm=ceqq/mkt_cap*1000;
459     if btm=. then btm=btm_current;
460 run;
461
462 * Merge in industry average BTM *;
463 proc sql;
464     create table target_benchmark3 as select distinct
465         a.*, b.bmavg as BTM_AVG "LT Industry BTM Ratio",
466         a.btm-b.bmavg as BTM_ADJ "Adjusted BTM Ratio" format comma8.2
467     from target_benchmark3 as a left join BTM_IND as b
468     on a.caldt2 = b.caldt
469     and a.FF_IND = b.FF_IND;
470 quit;
471
472 data target_benchmark5; set target_benchmark3; run;
473
474 * Now merge in breakpoints *;
475 * First do size_quintile *;
476 proc sql;
477     create table target_benchmark6 as select
478         a.*, b.size_quintile as size_quintile2, b.min_value, b.max_value
479     from target_benchmark5 as a left join size_breaks as b
480     on a.caldt2 = b.date
481     and a.mkt_cap between b.min_value and b.max_value;
482 quit;
483
484 * Merge in btm_quintile based on caldt and size_quintile *;
485 proc sql;
486     create table target_benchmark6 as select
487         a.*, b.btm_quintile as btm_quintile2, b.min_value as min_value_btm,
488         b.max_value as max_value_btm

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489         from target_benchmark6 as a left join btm_breaks as b
490         on a.caldt2 = b.caldt
491         and a.size_quintile2 = b.size_quintile
492         and a.BTM_ADJ between b.min_value and b.max_value;
493 quit;
494
495 * Keep relevant variables and assign quintiles in the event they were originally
496 missing *;
497 data target_benchmark6 (keep=rdq_to_use permno trading_date caldt size_quintile
498 btm_quintile);
499     set target_benchmark6;
500     caldt=caldt2;
501     if size_quintile=. then size_quintile=size_quintile2;
502     if btm_quintile=. then btm_quintile=btm_quintile2;
503 run;
504
505 * Save down target_benchmark6 *;
506 data char.target_benchmark1; set target_benchmark6; run;
507
508 * Only keep portfolio data that will be used as a target benchmark *;
509 proc sql;
510     create table benchmark_portfolio as select distinct
511         a.*,
512         case
513             when b.caldt=.
514             then 0
515             else 1
516         end
517         as valid_benchmark
518     from char.port_form3 as a left join char.target_benchmark1 as b
519     on (intck('month',a.caldt,b.caldt) between 0 and 2)
520     and a.size_quintile = b.size_quintile
521     and a.btm_quintile = b.btm_quintile;
522 quit;
523
524 data benchmark_portfolio; set benchmark_portfolio;
525     if valid_benchmark;
526 run;
527
528
529 *****
530 *;
531 *III. Calculate benchmark daily returns for the portfolio;
532 *****
533 *;
534
535 proc sort data=benchmark_portfolio nodupkey; by caldt permno; run;
536
537 * Keep only necessary variables *;
538 data char.benchmark_portfolio;
539     set benchmark_portfolio(drop=RET prc SHROUT ceqq min_value max_value);
540 run;
541 data benchmark_portfolio_temp; set char.benchmark_portfolio; run;
542
543 * Need to do all of these next steps in WRDS because datasets get huge *;
544 rsubmit;
545 proc upload data=benchmark_portfolio_temp out=benchmark_portfolio_temp; quit;
546 proc upload data=char.trading_dates_final out=trading_dates_final; quit;
547 * Pull in simple base returns first *;
548 proc sql;
549     create table benchmark_portfolio_temp2 as select

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550         a.*, b.date, b.ret
551     from benchmark_portfolio_temp as a left join crsp.dsf
552     (where=(year(date)>=2010)) as b
553     on a.permno=b.permno
554     and intck('month',a.caldt,b.date) between 1 and 5;
555 quit;
556
557 * Short-term Delisting Returns *;
558 proc sql;
559     create table benchmark_portfolio_temp2 as select distinct
560         a.*, b.dlret
561     from benchmark_portfolio_temp2 a left join crsp.DSEDELIST (where=(dlret^=.
562 and DLSTDT^=.)) b
563     on a.permno = b.permno
564     and intck('month', a.caldt, b.DLSTDT) between 1 and 5;
565 quit;
566
567 * Reset returns for delisting *;
568 data benchmark_portfolio_temp2;
569     set benchmark_portfolio_temp2;
570     ret2 = ret;
571     if ret2=. then
572         ret2=dlret;
573     drop dlret ret;
574     rename ret2 = ret;
575 run;
576
577 proc sort data=benchmark_portfolio_temp2 nodupkey; by permno date descending caldt;
578 run;
579 proc sort data=benchmark_portfolio_temp2 nodupkey; by permno date; run;
580
581 * Trading date ranges *;
582 proc sql;
583     create table benchmark_portfolio_temp2 as select distinct
584         a.*, b.trading_date_plus1, b.trading_date_plus2, b.trading_date_plus3,
585     b.trading_date_plus4,
586         b.trading_date_plus5, b.trading_date_plus10, b.trading_date_plus20,
587     b.trading_date_plus40,
588         b.trading_date_plus60, b.trading_date_plus75
589     from benchmark_portfolio_temp2 as a left join trading_dates_final as b
590     on a.date = b.orig_date;
591 quit;
592
593 * Need to partition this dataset for computational purposes *;
594 * Before calculating buy-and-hold returns *;
595 data temp1; set benchmark_portfolio_temp2;
596     where permno <= 32299;
597 run;
598 data temp2; set benchmark_portfolio_temp2;
599     where (permno>32299 and permno<=81138);
600 run;
601 data temp3; set benchmark_portfolio_temp2;
602     where (permno>81138 and permno<=89500);
603 run;
604 data temp4; set benchmark_portfolio_temp2;
605     where permno>89500;
606 run;
607
608 proc download data=temp1; run;
609 proc download data=temp2; run;
610 proc download data=temp3; run;

```

```

611 proc download data=temp4; run;
612 endrsubmit;
613
614 * Need to get mean return per portfolio-date *;
615 * Do the first sample partition *;
616 rsubmit;
617 proc upload data=temp1; run;
618 * For now, start with [2,60] window *;
619 proc sql;
620     create table temp1 as select distinct
621         a.*, exp(sum(log(1+b.ret)))-1 as ret260
622     from temp1 as a left join temp1 as b
623     on a.permno = b.permno
624     and a.trading_date_plus2 <= b.date <= a.trading_date_plus60
625     group by a.permno, a.date;
626 quit;
627 * Also do [2,40] *;
628 proc sql;
629     create table temp1 as select distinct
630         a.*, exp(sum(log(1+b.ret)))-1 as ret240
631     from temp1 as a left join temp1 as b
632     on a.permno = b.permno
633     and a.trading_date_plus2 <= b.date <= a.trading_date_plus40
634     group by a.permno, a.date;
635 quit;
636 * And also [2,20] *;
637 proc sql;
638     create table temp1 as select distinct
639         a.*, exp(sum(log(1+b.ret)))-1 as ret220
640     from temp1 as a left join temp1 as b
641     on a.permno = b.permno
642     and a.trading_date_plus2 <= b.date <= a.trading_date_plus20
643     group by a.permno, a.date;
644 quit;
645 * Also do [2,10] *;
646 proc sql;
647     create table temp1 as select distinct
648         a.*, exp(sum(log(1+b.ret)))-1 as ret210
649     from temp1 as a left join temp1 as b
650     on a.permno = b.permno
651     and a.trading_date_plus2 <= b.date <= a.trading_date_plus10
652     group by a.permno, a.date;
653 quit;
654 * Also do [2,5] *;
655 proc sql;
656     create table temp1 as select distinct
657         a.*, exp(sum(log(1+b.ret)))-1 as ret205
658     from temp1 as a left join temp1 as b
659     on a.permno = b.permno
660     and a.trading_date_plus2 <= b.date <= a.trading_date_plus5
661     group by a.permno, a.date;
662 quit;
663 * Also do [2,4] *;
664 proc sql;
665     create table temp1 as select distinct
666         a.*, exp(sum(log(1+b.ret)))-1 as ret204
667     from temp1 as a left join temp1 as b
668     on a.permno = b.permno
669     and a.trading_date_plus2 <= b.date <= a.trading_date_plus4
670     group by a.permno, a.date;
671 quit;

```

```

672 * Also do [2,3] *;
673 proc sql;
674     create table temp1 as select distinct
675         a.*, exp(sum(log(1+b.ret)))-1 as ret203
676     from temp1 as a left join temp1 as b
677     on a.permno = b.permno
678     and a.trading_date_plus2 <= b.date <= a.trading_date_plus3
679     group by a.permno, a.date;
680 quit;
681
682 proc download data=temp1 out=temp1; run;
683 endrsubmit;
684
685 * Save down first group *;
686 data char.port_ret_group1; set temp1; run;
687
688 * Do this for the other temporary groups *;
689 rsubmit;
690 proc upload data=temp2; run;
691 proc sql;
692     create table temp2 as select distinct
693         a.*, exp(sum(log(1+b.ret)))-1 as ret260
694     from temp2 as a left join temp2 as b
695     on a.permno = b.permno
696     and a.trading_date_plus2 <= b.date <= a.trading_date_plus60
697     group by a.permno, a.date;
698 quit;
699 proc sql;
700     create table temp2 as select distinct
701         a.*, exp(sum(log(1+b.ret)))-1 as ret240
702     from temp2 as a left join temp2 as b
703     on a.permno = b.permno
704     and a.trading_date_plus2 <= b.date <= a.trading_date_plus40
705     group by a.permno, a.date;
706 quit;
707 proc sql;
708     create table temp2 as select distinct
709         a.*, exp(sum(log(1+b.ret)))-1 as ret220
710     from temp2 as a left join temp2 as b
711     on a.permno = b.permno
712     and a.trading_date_plus2 <= b.date <= a.trading_date_plus20
713     group by a.permno, a.date;
714 quit;
715 proc sql;
716     create table temp2 as select distinct
717         a.*, exp(sum(log(1+b.ret)))-1 as ret210
718     from temp2 as a left join temp2 as b
719     on a.permno = b.permno
720     and a.trading_date_plus2 <= b.date <= a.trading_date_plus10
721     group by a.permno, a.date;
722 quit;
723 proc sql;
724     create table temp2 as select distinct
725         a.*, exp(sum(log(1+b.ret)))-1 as ret205
726     from temp2 as a left join temp2 as b
727     on a.permno = b.permno
728     and a.trading_date_plus2 <= b.date <= a.trading_date_plus5
729     group by a.permno, a.date;
730 quit;
731 proc sql;
732     create table temp2 as select distinct

```

```

733         a.*, exp(sum(log(1+b.ret)))-1 as ret204
734     from temp2 as a left join temp2 as b
735     on a.permno = b.permno
736     and a.trading_date_plus2 <= b.date <= a.trading_date_plus4
737     group by a.permno, a.date;
738 quit;
739 proc sql;
740     create table temp2 as select distinct
741         a.*, exp(sum(log(1+b.ret)))-1 as ret203
742     from temp2 as a left join temp2 as b
743     on a.permno = b.permno
744     and a.trading_date_plus2 <= b.date <= a.trading_date_plus3
745     group by a.permno, a.date;
746 quit;
747
748 proc download data=temp2 out=temp2; run;
749 endrsubmit;
750
751 * Save down second partition *;
752 data char.port_ret_group2; set temp2; run;
753
754 * Third group *;
755 rsubmit;
756 proc upload data=temp3; run;
757 proc sql;
758     create table temp3 as select distinct
759         a.*, exp(sum(log(1+b.ret)))-1 as ret260
760     from temp3 as a left join temp3 as b
761     on a.permno = b.permno
762     and a.trading_date_plus2 <= b.date <= a.trading_date_plus60
763     group by a.permno, a.date;
764 quit;
765 proc sql;
766     create table temp3 as select distinct
767         a.*, exp(sum(log(1+b.ret)))-1 as ret240
768     from temp3 as a left join temp3 as b
769     on a.permno = b.permno
770     and a.trading_date_plus2 <= b.date <= a.trading_date_plus40
771     group by a.permno, a.date;
772 quit;
773 proc sql;
774     create table temp3 as select distinct
775         a.*, exp(sum(log(1+b.ret)))-1 as ret220
776     from temp3 as a left join temp3 as b
777     on a.permno = b.permno
778     and a.trading_date_plus2 <= b.date <= a.trading_date_plus20
779     group by a.permno, a.date;
780 quit;
781 proc sql;
782     create table temp3 as select distinct
783         a.*, exp(sum(log(1+b.ret)))-1 as ret210
784     from temp3 as a left join temp3 as b
785     on a.permno = b.permno
786     and a.trading_date_plus2 <= b.date <= a.trading_date_plus10
787     group by a.permno, a.date;
788 quit;
789 proc sql;
790     create table temp3 as select distinct
791         a.*, exp(sum(log(1+b.ret)))-1 as ret205
792     from temp3 as a left join temp3 as b
793     on a.permno = b.permno

```

```

794         and a.trading_date_plus2 <= b.date <= a.trading_date_plus5
795     group by a.permno, a.date;
796 quit;
797 proc sql;
798     create table temp3 as select distinct
799         a.*, exp(sum(log(1+b.ret)))-1 as ret204
800     from temp3 as a left join temp3 as b
801     on a.permno = b.permno
802     and a.trading_date_plus2 <= b.date <= a.trading_date_plus4
803     group by a.permno, a.date;
804 quit;
805 proc sql;
806     create table temp3 as select distinct
807         a.*, exp(sum(log(1+b.ret)))-1 as ret203
808     from temp3 as a left join temp3 as b
809     on a.permno = b.permno
810     and a.trading_date_plus2 <= b.date <= a.trading_date_plus3
811     group by a.permno, a.date;
812 quit;
813
814 proc download data=temp3 out=temp3; run;
815 endrsubmit;
816
817 * Save down third partition *;
818 data char.port_ret_group3; set temp3; run;
819
820 * Final group *;
821 rsubmit;
822 proc upload data=temp4; run;
823 proc sql;
824     create table temp4 as select distinct
825         a.*, exp(sum(log(1+b.ret)))-1 as ret260
826     from temp4 as a left join temp4 as b
827     on a.permno = b.permno
828     and a.trading_date_plus2 <= b.date <= a.trading_date_plus60
829     group by a.permno, a.date;
830 quit;
831 proc sql;
832     create table temp4 as select distinct
833         a.*, exp(sum(log(1+b.ret)))-1 as ret240
834     from temp4 as a left join temp4 as b
835     on a.permno = b.permno
836     and a.trading_date_plus2 <= b.date <= a.trading_date_plus40
837     group by a.permno, a.date;
838 quit;
839 proc sql;
840     create table temp4 as select distinct
841         a.*, exp(sum(log(1+b.ret)))-1 as ret220
842     from temp4 as a left join temp4 as b
843     on a.permno = b.permno
844     and a.trading_date_plus2 <= b.date <= a.trading_date_plus20
845     group by a.permno, a.date;
846 quit;
847 proc sql;
848     create table temp4 as select distinct
849         a.*, exp(sum(log(1+b.ret)))-1 as ret210
850     from temp4 as a left join temp4 as b
851     on a.permno = b.permno
852     and a.trading_date_plus2 <= b.date <= a.trading_date_plus10
853     group by a.permno, a.date;
854 quit;

```

```

855 proc sql;
856     create table temp4 as select distinct
857         a.*, exp(sum(log(1+b.ret)))-1 as ret205
858     from temp4 as a left join temp4 as b
859     on a.permno = b.permno
860     and a.trading_date_plus2 <= b.date <= a.trading_date_plus5
861     group by a.permno, a.date;
862 quit;
863 proc sql;
864     create table temp4 as select distinct
865         a.*, exp(sum(log(1+b.ret)))-1 as ret204
866     from temp4 as a left join temp4 as b
867     on a.permno = b.permno
868     and a.trading_date_plus2 <= b.date <= a.trading_date_plus4
869     group by a.permno, a.date;
870 quit;
871 proc sql;
872     create table temp4 as select distinct
873         a.*, exp(sum(log(1+b.ret)))-1 as ret203
874     from temp4 as a left join temp4 as b
875     on a.permno = b.permno
876     and a.trading_date_plus2 <= b.date <= a.trading_date_plus3
877     group by a.permno, a.date;
878 quit;
879
880 proc download data=temp4 out=temp4; run;
881 endrsubmit;
882
883 * Save down fourth and final partition *;
884 data char.port_ret_group4; set temp4; run;
885
886 data temp1; set char.port_ret_group1; run;
887 data temp2; set char.port_ret_group2; run;
888 data temp3; set char.port_ret_group3; run;
889 data temp4; set char.port_ret_group4; run;
890
891 * Combine the partitioned datasets *;
892 data benchmark_portfolio_temp3;
893     set temp1 temp2 temp3 temp4;
894 run;
895
896 data benchmark_portfolio_temp3;
897     set benchmark_portfolio_temp3;
898     if caldt=. or size_quintile=. or btm_quintile=. or date=. then delete;
899 run;
900
901 * Calculate equal-weighted returns by portfolio *;
902 proc means data=benchmark_portfolio_temp3 mean noprint;
903     class caldt date size_quintile btm_quintile;
904     var ret ret260 ret240 ret220 ret210 ret205 ret204 ret203;
905     output out=portfolio_returns (drop=_type_ _freq_) mean=ew_ret ew_ret_260
906     ew_ret_240 ew_ret_220 ew_ret_210 ew_ret_205
907     ew_ret_204 ew_ret_203;
908 run;
909
910
911 data portfolio_returns; set portfolio_returns;
912     if caldt=. or size_quintile=. or btm_quintile=. or date=. then delete;
913 run;
914
915 * Save down *;

```

```

916 data char.port_ret_combined; set portfolio_returns; run;
917 data char.benchmark_portfolio; set benchmark_portfolio_temp3; run;
918
919 *****
920 *;
921 * IV. Calculate firm returns
922 *****
923 *;
924
925 data benchmark_portfolio_temp3; set char.benchmark_portfolio; run;
926 data target_benchmark6; set char.target_benchmark1; run;
927
928 * Let's get the firm raw returns *;
929 proc sort data=target_benchmark6; by permno rdq_to_use; run;
930 proc sql;
931     create table target_benchmark7 as select
932         a.*, b.ret260, b.ret240, b.ret220, b.ret210, b.ret205, b.ret204,
933         b.ret203,
934         b.trading_date_plus1, b.trading_date_plus2, b.trading_date_plus3,
935         b.trading_date_plus4,
936         b.trading_date_plus5, b.trading_date_plus10, b.trading_date_plus20,
937         b.trading_date_plus40,
938         b.trading_date_plus60
939     from target_benchmark6 as a left join benchmark_portfolio_temp3 as b
940     on a.permno = b.permno
941     and a.trading_date = b.date;
942 quit;
943
944 proc sql;
945     create table target_benchmark7 as select
946         a.*, b.trading_date_plus1, b.trading_date_plus2, b.trading_date_plus3,
947         b.trading_date_plus4,
948         b.trading_date_plus5, b.trading_date_plus10, b.trading_date_plus20,
949         b.trading_date_plus40,
950         b.trading_date_plus60
951     from target_benchmark7 as a left join char.trading_dates_final as b
952     on a.rdq_to_use = b.orig_date;
953 quit;
954
955 * Daily returns are missing sometimes, so double check the DSF and pull the returns
956 in as applicable *;
957 rsubmit;
958 proc upload data=target_benchmark7; run;
959 proc sql;
960     create table target_benchmark7 as select distinct
961         a.*, exp(sum(log(1+b.ret)))-1 as ret260_alt
962     from target_benchmark7 as a left join crsp.dsf as b
963     on a.permno = b.permno
964     and a.trading_date_plus2 <= b.date <= a.trading_date_plus60
965     group by a.permno, a.trading_date;
966 quit;
967 proc sql;
968     create table target_benchmark7 as select distinct
969         a.*, exp(sum(log(1+b.ret)))-1 as ret240_alt
970     from target_benchmark7 as a left join crsp.dsf as b
971     on a.permno = b.permno
972     and a.trading_date_plus2 <= b.date <= a.trading_date_plus40
973     group by a.permno, a.trading_date;
974 quit;
975 proc sql;
976     create table target_benchmark7 as select distinct

```



```

977         a.*, exp(sum(log(1+b.ret)))-1 as ret220_alt
978     from target_benchmark7 as a left join crsp.dsf as b
979     on a.permno = b.permno
980     and a.trading_date_plus2 <= b.date <= a.trading_date_plus20
981     group by a.permno, a.trading_date;
982 quit;
983 proc sql;
984     create table target_benchmark7 as select distinct
985         a.*, exp(sum(log(1+b.ret)))-1 as ret210_alt
986     from target_benchmark7 as a left join crsp.dsf as b
987     on a.permno = b.permno
988     and a.trading_date_plus2 <= b.date <= a.trading_date_plus10
989     group by a.permno, a.trading_date;
990 quit;
991 proc sql;
992     create table target_benchmark7 as select distinct
993         a.*, exp(sum(log(1+b.ret)))-1 as ret205_alt
994     from target_benchmark7 as a left join crsp.dsf as b
995     on a.permno = b.permno
996     and a.trading_date_plus2 <= b.date <= a.trading_date_plus5
997     group by a.permno, a.trading_date;
998 quit;
999 proc sql;
1000     create table target_benchmark7 as select distinct
1001         a.*, exp(sum(log(1+b.ret)))-1 as ret204_alt
1002     from target_benchmark7 as a left join crsp.dsf as b
1003     on a.permno = b.permno
1004     and a.trading_date_plus2 <= b.date <= a.trading_date_plus4
1005     group by a.permno, a.trading_date;
1006 quit;
1007 proc sql;
1008     create table target_benchmark7 as select distinct
1009         a.*, exp(sum(log(1+b.ret)))-1 as ret203_alt
1010     from target_benchmark7 as a left join crsp.dsf as b
1011     on a.permno = b.permno
1012     and a.trading_date_plus2 <= b.date <= a.trading_date_plus3
1013     group by a.permno, a.trading_date;
1014 quit;
1015
1016 * Check for de-listing returns *;
1017 proc sql;
1018     create table target_benchmark7 as select
1019         a.*, b.dlret
1020     from target_benchmark7 as a left join crsp.DSEDELIST (where=(dlret^=. and
1021 DLSTDT^=.) as b
1022     on a.permno=b.permno
1023     and b.dlstdt between a.rdq_to_use and a.trading_date_plus2;
1024 quit;
1025
1026 proc download data=target_benchmark7 out=target_benchmark7; run;
1027 endrsubmit;
1028
1029 * If original returns were missing or delisted then update as applicable *;
1030 data target_benchmark7 (drop=ret260_alt ret240_alt ret220_alt ret210_alt ret205_alt
1031 ret204_alt
1032                             ret203_alt dlret); set target_benchmark7;
1033     if ret260=. then ret260=ret260_alt;
1034     if ret260=. then ret260=dlret;
1035     if ret240=. then ret240=ret240_alt;
1036     if ret240=. then ret240=dlret;
1037     if ret220=. then ret220=ret220_alt;

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```

1038     if ret220=. then ret220=dlret;
1039     if ret210=. then ret210=ret210_alt;
1040     if ret210=. then ret210=dlret;
1041     if ret205=. then ret205=ret205_alt;
1042     if ret205=. then ret205=dlret;
1043     if ret204=. then ret204=ret204_alt;
1044     if ret204=. then ret204=dlret;
1045     if ret203=. then ret203=ret203_alt;
1046     if ret203=. then ret203=dlret;
1047 run;
1048
1049 * Merge in portfolio returns *;
1050 proc sql;
1051     create table target_returns as select distinct
1052         a.*, b.date, b.ew_ret_260, b.ew_ret_240, b.ew_ret_220, b.ew_ret_210,
1053         b.ew_ret_205, b.ew_ret_204,
1054         b.ew_ret_203
1055     from target_benchmark7 as a left join char.port_ret_combined as b
1056     on a.size_quintile = b.size_quintile
1057     and a.btm_quintile = b.btm_quintile
1058     and a.caldt = b.caldt
1059     and intck('day',a.trading_date,b.date) = 0;
1060 quit;
1061
1062 ** Save CAR and portfolio returns *;
1063 data char.returns_main(keep=permno rdq_to_use trading_date ret260 ret240 ret220
1064     ret210 ret205 ret204 ret203
1065                     ret105 ret103 ret102 ret360 ew_ret_260
1066     ew_ret_240 ew_ret_220 ew_ret_210 ew_ret_205
1067                     ew_ret_204 ew_ret_203);
1068     set target_returns;
1069 run;
1070
1071
1072 *****;
1073 ** V. Calculate BHAR over specified range
1074 *****;
1075
1076 * Bring in main dataset again *;
1077 data main; set master.step2_final; run;
1078 * Fix dates for merging *;
1079 data main; set main;
1080     rdq2 = input(put(rdq,8.),yymmdd8.);
1081     drop rdq;
1082 run;
1083 data main; set main;
1084     rdq = rdq2;
1085     drop rdq2;
1086     format rdq yymmddn8.;
1087 run;
1088
1089 * Merge firm and portfolio returns into main dataset *;
1090 proc sql;
1091     create table main2 as select
1092         a.*, b.ret260, b.ret240, b.ret220, b.ret210, b.ret205, b.ret204,
1093         b.ret203,
1094         b.ew_ret_260, b.ew_ret_240, b.ew_ret_220, b.ew_ret_210, b.ew_ret_205,
1095         b.ew_ret_204, b.ew_ret_203
1096     from main as a left join char.returns_main as b
1097     on a.permno = b.permno
1098     and a.rdq_to_use = b.rdq_to_use;

```

```

1099 quit;
1100
1101 * Calculate portfolio-adjusted returns *;
1102 * Multiply by 100 to express in terms of basis points *;
1103 data main2(drop=ew_ret_260 ew_ret_240 ew_ret_220 ew_ret_210 ew_ret_205 ew_ret_204
1104 ew_ret_203); set main2;
1105     ar_260_sb = 100*(ret260-ew_ret_260);
1106     ar_240_sb = 100*(ret240-ew_ret_240);
1107     ar_220_sb = 100*(ret220-ew_ret_220);
1108     ar_210_sb = 100*(ret210-ew_ret_210);
1109     ar_205_sb = 100*(ret205-ew_ret_205);
1110     ar_204_sb = 100*(ret204-ew_ret_204);
1111     ar_203_sb = 100*(ret203-ew_ret_203);
1112 run;
1113
1114 * Save down *;
1115 * Use this in Stata for the LT returns tests *;
1116 data master.sizebtm; set main2(keep=gkey fyyearqtr ar_260_sb ar_240_sb ar_220_sb
1117 ar_210_sb
1118                                     ar_205_sb ar_204_sb ar_203_sb);
1119 run;
1120
1121
1122 *****;
1123 *** END OF FILE ***;
1124 *****;
1125

```